**Sergey A. Polstyanoy**

Mobile: 305-331-7421

sergeyimageartist@gmail.com;

www.sergeyimageartist.com

**Management: Design, Editing, Photography, Videography.**

## Skilled, innovative and results-driven leader with proven experience developing, managing, and executing cost-effective design, fashion and promotional layouts. More than 20 years of service as a Photographer and designer in several multinational companies and Section Chief of media department in Ministry of Justice of Russian Federation. Experienced leader, manager, innovator, and author with proven ability to mold motivated cross-functional teams who create successful outcomes in complex media environments. Demonstrated appreciation and understanding of diverse cultures, peoples and customs gained from extensive international experience in more than 70 countries and overseas assignments in Europe, Asia, Africa, North and South America and the Middle East.

## PROFESSIONAL EXPERIENCE:

**Entrepreneur – Photographer** (January 2014-July 2014)

Sole Proprietor: Sergey Image Artist, [www.sergeyimageartist.com](http://www.sergeyimageartist.com)

1420 Fox Den Trail, Canfield, OH 44406

Own, operate and manage a state of the art studio with art department, produc high high defination stills and graphic products. Manage all aspects of business to include scheduling, accounting, customer service, and generating and implementing advertising and marketing strategies, including social media promotion and SEO optimisation for prefrence web site ranking and monitoring performance of online media, manage multiple websites and social network profiles.

**Chief of Media Department** (April 2003 – December 2013)

### Employer: Ministry of Justice

14 Zhitnaya Str.,Moscow, Russia, 119991

Managed the research and develop teams from concept delopement to execution of media campaigns. Developed and instituted quality control measures to assure producion of high volume of creative content including logos, brochures, banners, innovative designs/infographics, web sites design, email campaigns, and other professional layouts for greater consumer impact. Managed projects involving various graphic and web designers. Scheduled and executed press events, administered summits and special events.

**Photographer and Editor**(May 2000 – April 2003)

Employer: Transocean Tours, Kiel,Germany

Coordinated and implemented advertising and event photography, created promotional photography and design layouts. Assigned as chief editor producing creative content for print catalogs, ensured quality and consistency of the content, and developing and fullfilling strategies for better consumer impact. Coordinated multiple collaboration simultaniously with other external teams including advertising and planning departments. Manatain a constant training curriculum to assure current methods, techniques and procedural trends in tourism.

**Entrepreneur – Photography Business** (1994-2000)

### Employer: SP photo video

Moscow, Russia

Sole proprietor of photographay studio, offering a wide range of photography and videography services. Assigned as lead photographer in countless high profile public and private events. Memorializing vital moments and creating a elaborate photography products, movies and momentos using the state of the art visual and audio effects and transitions.

## EDUCATION BACKGROUND:

##### Gnessin Academy of Music, Moscow, Russia

Master’s Degree in Music education and Performance (June 1990)

**Institute of Cinematography, Moscow, Russia** (June 1994)

Bachelor’s Degree: Visual Media Specialist

#### CERTIFICATIONS:

#### Adobe Photoshop Professional Certificate

#### Certificate in Creative Developtment

 **PROFESSIONAL QUALITIES:**

Capable managing creative teams, producing clean and professional designed layouts, handling rush projects, maintaining professionalism and a high level of quality, multi-tasking and manage several projects, shifting priorities and new responsibilities, knowing how to combine finctionality and aesthetics for a big audience.

**COMPUTER SKILLS:**

PC and Macintosh Operating Systems, Microsoft Office(Power Point, Exel, Word), Adobe Creative Suite(Photoshop, Premiere, Encore, AfterEffects), Lightroom, Capture One, Wave Lab, Corel Draw, ProShow Produser.

**LANGUAGES:**

Russian – Native Speaker

English – Fluent Speaker